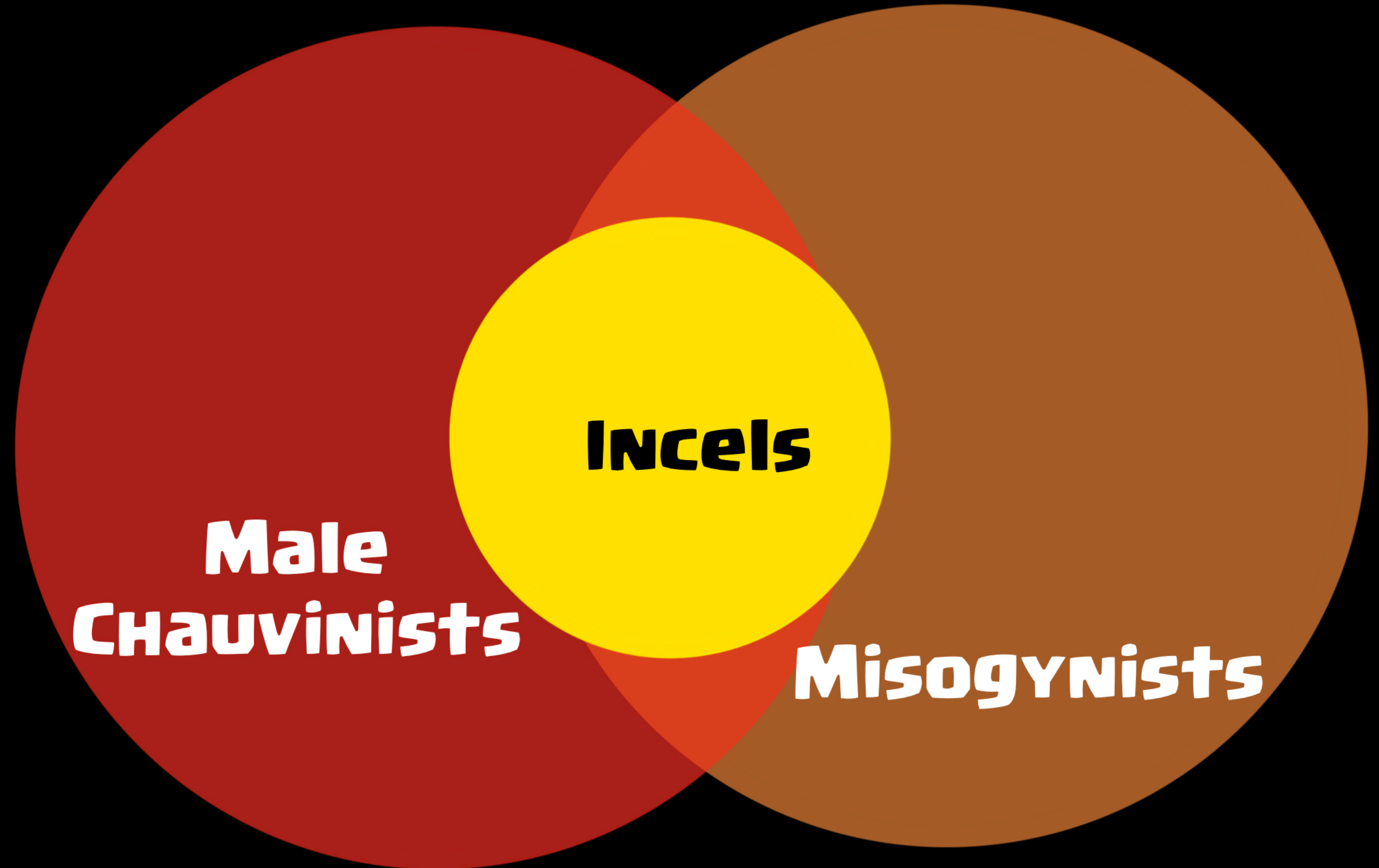


LANGUAGE AND CULTURE MOMENT



FROM PICKUP-ARTISTS TO SMASHING
YOUR JAW WITH A HAMMER:
INCEL HISTORY

**What is an
incel?**



**Male
Chauvinists**

Incels

Misogynists

Core aspects of incel ideology

1. REDPILL IDEOLOGY
2. LOOKS-BASED HIERARCHY AND SEXUAL MARKET VALUE (SMV)
3. MISOGYNY AND BLAME TOWARDS WOMEN
4. MALE VICTIMHOOD
5. IDEALIZED PAST

Origins

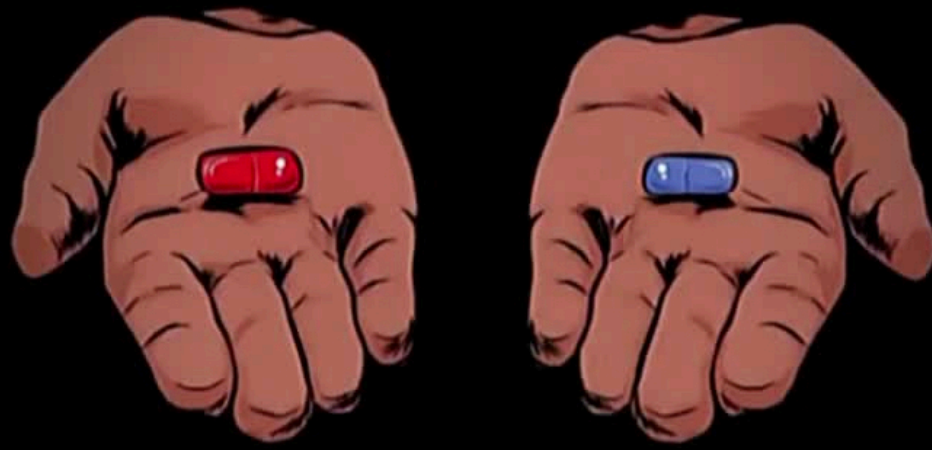
- ALANA'S INVOLUNTARY CELIBACY PROJECT ("INVCEL" PROJECT)
- THE PICKUP ARTIST COMMUNITY
- A LOT OF ONLINE FORUMS IN THE 2000'S:
 - PUAHATE
 - SLUTHATE
 - LOOKISM

4chan

- MIXING SEXUAL FRUSTRATION WITH POLITICAL RADICALIZATION.
- TROLLING.



The Red pill



The Blue Pill

And the black pill

◆ BLISSFUL UNAWARE OF REALITY

▲ KNOWS ABOUT THE "HARSH TRUTH" OF
RELATIONSHIPS

■ RECOGNIZES THAT EVERYTHING IS
POINTLESS AND DECIDES TO GIVE UP
ENTIRELY

LOOKSMAXXING

THE "PSL" SCALE

Giga Chad

Worldwide moggers who slay anything and anyone in their path. You will probably never see a man of this tier in your life. A different species entirely.



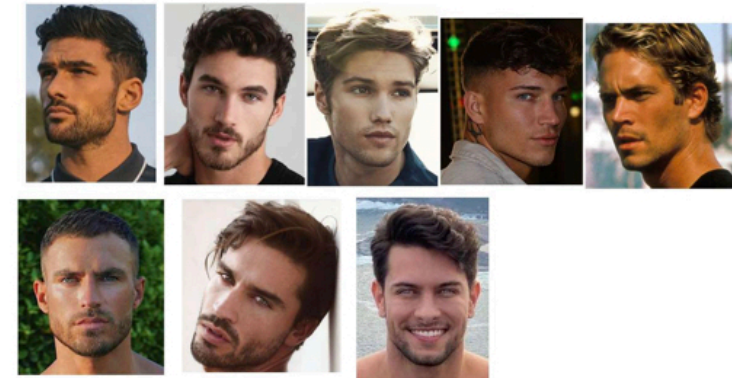
Chad

The genetic elite. These guys will mog every man they encounter in everyday life. They will be the best looking in any venue or event. The best in any town or even city. Girls will throw themselves at them. You may see a guy like this once every 6-12 months.



Low Tier Chad

The low tier Chad will be the best looking in any workplace, school, university ect This is the type of guy who cleans out the club consistently, with a steady stream of hot women at his disposal at any time.



Chadlite

Usually has one or two failos preventing him from becoming a low tier Chad. May lack dimorphism, bone mass, width, angularity or sex appeal.



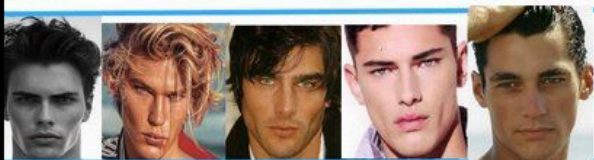
HTN

Your regular good looking guy. This is where sexual attraction starts. A HTN will have had a few sexual partners and some LTRs. Will probably be the best looking guy in an average social circle. May struggle to slay quality girls from a club. Ocassionaly gets lucky.

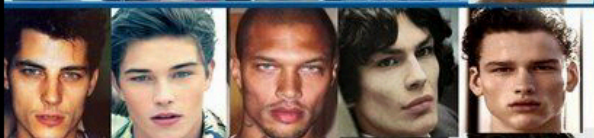


Normie

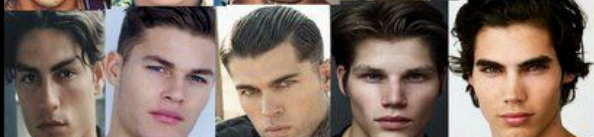
Your average guy. Unremarkable. Lacks sex appeal or aesthetics, often both. Will rarely be lusted after. Will never be a girl's first choice. Will not be able to slay in clubs. Normies are required to LTR in order to get sex with below average girls unless he has status or money.



HEAVENLY
DEITY
> 8 PSL



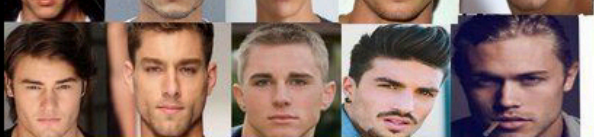
ASCENDED
BEING >7.5 PSL



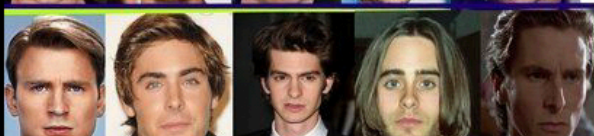
>7 PSL



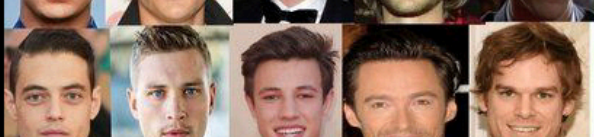
>6.5 PSL



>6 PSL



HUMAN
5.5 PSL



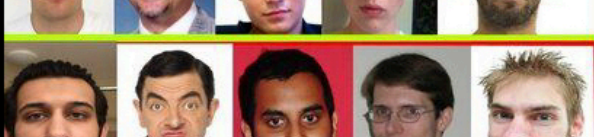
>5 PSL



>4.5 PSL



>4 PSL



SUBHUMAN
>sub PSL 4

INCEL SHOOTERS

Gun crime

This article is more than 16 years old

US fitness centre shooter wrote about plans for attack on website

George Sodini, who shot three women at a fitness club, also left behind notes describing his inability to get a girlfriend

Associated Press
Wed 5 Aug 2009 22.32 CEST

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Prefer the Guardian on Google



Two women embrace at the scene of a shooting at a fitness centre in Bridgeville, Pennsylvania. Photograph: Rex Features

A man who sprayed bullets into a fitness class filled with women he didn't know, **killing three and then himself**, kept a webpage in which he wrote about years of rejection by women and left behind notes describing his inability to get a girlfriend, police said today.

BBC

Best Hotels

Register

Elliot Rodger: How misogynist killer became 'incel hero'

26 April 2018

Share Save



POSTS

 **Alek Minassian**
1 hr · 🌐

Private (Recruit) Minassian Infantry 00010, wishing to speak to Sgt 4chan please. C23249161. The Incel Rebellion has already begun! We will overthrow all the Chads and Stacys! All hail the Supreme Gentleman Elliot Rodger!

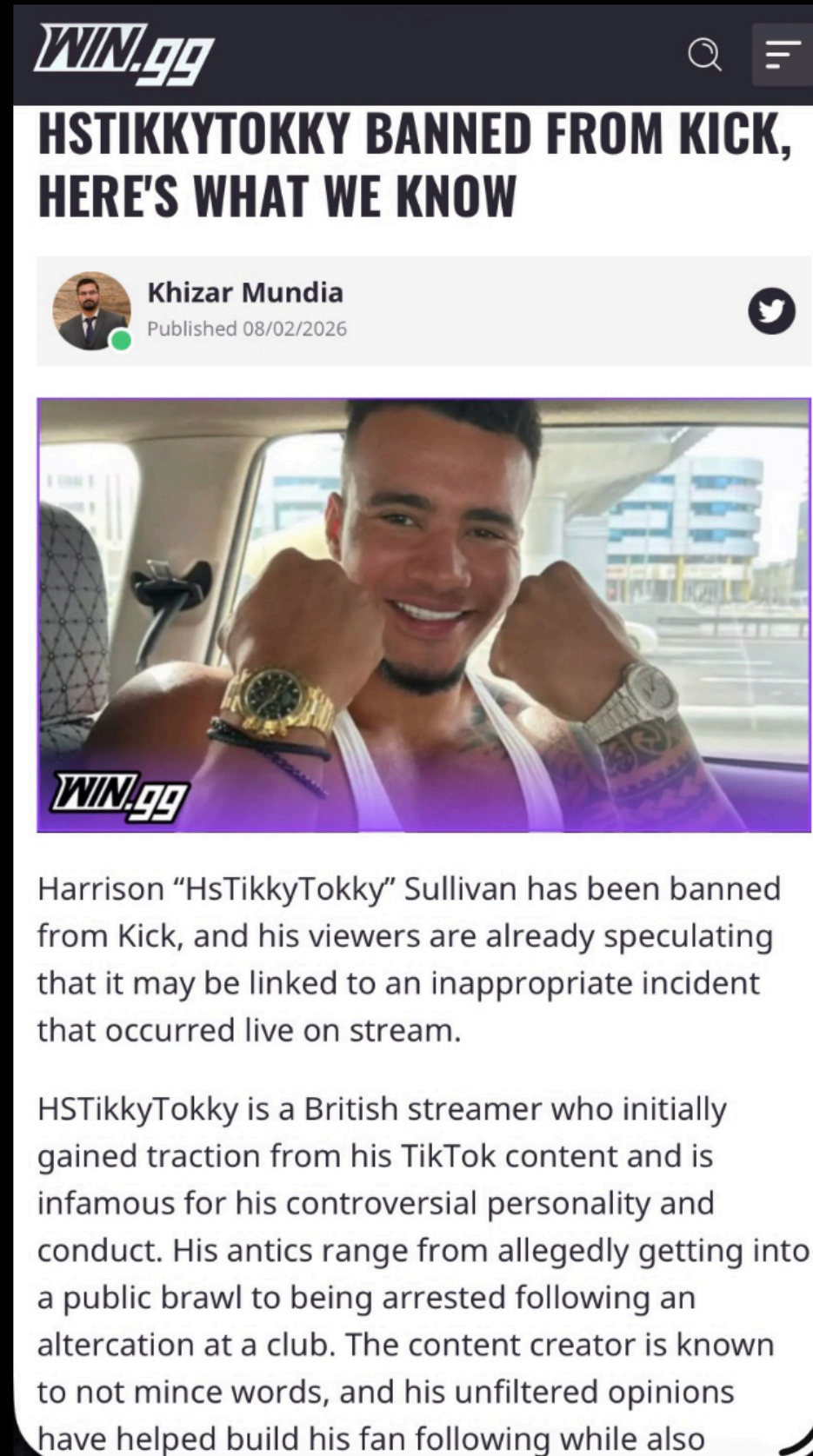
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Facebook have confirmed the screenshot is genuine.

THE MANOSPHERE





#LC_Submissions



If you find anything that you don't agree with the classification, please share it with us!



**THANK
YOU!**